Kalakriti

Art & Craft Club of AHMS Kalyani

presents

SANRACHNA Celebrating Artistic Ingensity







OFFLINE EVENTS

Kriti

(Alpona Designing)

Venue: Ground floor, Auditorium

Timing: 7th April 2024, 8:30-10:30 a.m.

- A maximum of two members per team and single entry per team is allowed.
- The participants will be provided with a total time of 2 hours within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- A 2x2 feet white card board is to be used as a designing area. (Shall be provided)
- Primary colour paints shall be provided on spot, brushes need to be brought by participants themselves and shall fall under their personal responsibility.





- The organising committee cannot be held liable for any losses incurred.
- Subject of the piece is open to participants to choose, but the same should not hurt sentiments of any individual or group.
- Use of references during the event is allowed.
- The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the judges

Judging criteria:

- 1. Neatness
- 2. Originality
- 3. Creativity
- 4. Technique

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Entry fee - ₹50 per participant Scan the QR to register







Josefferpy (Scribble Art)

Venue: Yatri Hall

Timing: 7th April 2024, 11:00 a.m. - 12:00 p.m.

- Only solo participation and single entry per participant is allowed.
- The participants will be provided with a total time of hour within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- The theme for the contest shall be disclosed 30 minutes prior to the commencement of the event on the official Instagram page of Art Club, AllMS Kalyani @kalakriti.aiimskalyani
- · Az size drawing sheet and ball penst black, blue, red, green Ishall be provided at the spot. Use of external supplies is strictly forbidden.





- The piece must adhere to scribble art norms.
- Use of references or electronic devices during the event is prohibited during the event, but usage of the same during preparatory duration is allowed.
- The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judging criteria:

- I. Adherence to theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Innovation

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Petra Palette

(Pebble painting

Venue: Yatri Hall

Timing: 7th April 2024, 12:00-1:00 p.m.

- Only solo participation and single entry per participant is allowed.
- The participants will be provided with a total time of I hour within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- Pebble(to be used as medium) and paints shall be provided on spot, brushes need to be brought by participants themselves and shall fall under their personal responsibility.
- The organising committee cannot be held liable for any losses incurred.





- Subject and theme of the piece is open to participants to choose, but should not hurt sentiments of any individual or group.
- Use of references or electronic devices during the event is prohibited.
- The decision of the judging panel, based on the judgment criteria, shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judging criteria:

- 1. Relevance of theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Aesthetics

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Fabtabries (Cloth painting)

Venue: Lecture Theatre

Timing: 8th April 2024, 8:00-10:00a.m.

- A maximum of two members per team and single submission per team is allowed.
- The participants will be provided with a total time of 2 hours within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- Fabric(to be used as the canvas, (sized 11.8×30 inches) and paints shall be provided on spot, brushes need to be brought by participants themselves and shall fall under their personal responsibility.
- The organising committee cannot be held liable for any losses incurred.





- The theme for the contest shall be disclosed 30 minutes prior to the commencement of the event on the official Instagram page of Art Club AllMS Kalyani @kalakriti.aiimskalyani
- Use of references or electronic devices during the event is prohibited, gadgets however can be used during preparatory time.
- The decision of the judging panel, based on the judgement criteria, shall be binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judging criteria:

- I. Adherence to theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Innovation

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Scan the QR to register Entry fee is Rs. 50/- per participant







Monding Marvels

(Clay modelling)

Venue: Ground floor, Auditorium

Timing: 9th April 2024, 8:30-10:00a.m.

- Only solo participation and single entry per participant is allowed.
- The participants will be provided with a total time of 1 hour 30 minutes within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- Moulding clay, water, and tissue shall be provided on spot.
- Subject and theme of the piece is open to participants to choose, but should not hurt sentiments of any individual or group.





- Use of references or electronic devices during the event is prohibited.
- · The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judging criteria:

- 1. Relevance of theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Innovation

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Tivid Tigage (Face Painting)

Venue: Yatri Hall

Timing: 9th April 2024, 11:00a.m-1:00p.m.

- Each team shall comprise of two members, the painter and the model.
- A total time of 2 hours shall be allowed and delays shall not be entertained.
- Each competitor must avail brushes and other supplies of choice themself, paints, however shall be provided on spot.
- The theme for the contest shall be disclosed 30 minutes prior to the commencement on the official Instagram page of Art Club AllMS kalyani @kalakriti.aiimskalyani
- Personal supplies are completely under the participants' responsibility, losses if incurred shall not be borne by the organisers.





- Authenticity is highly valued, hence, usage of electronic devices and/or references during the event shall result in disqualification. However, gadgets can be used for aid during the preparatory time following the theme reveal.
- · Usage of texts and letters is invalid.
- The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judgement criterion:

- 1. Adherence to theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Innovation

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Scan the QR to register Entry fee is Rs. 50/- per team







(Calligraphy)

Venue: Yatri Hall

Timing: 9th April 2024, 5:00-6:00p.m.

- · Only solo participation and single entry per participant is allowed.
- The participants will be provided with a 1 hour time window within which they need to complete their workpiece in all aspects. Participants are required to submit their work on time. Failure to do so will lead to the disqualification of the participant.
- The sentence/phrase(in English)to be transcribed shall be displayed on spot.
- Chart paper sheet and a single sketch pen/marker shall be provided on spot and usage of personally procured supplies is prohibited, to ensure equity.





- · Use of any kind of stencil is strictly prohibited.
- Unnecessary additions shall lead to deduction of points.
- The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judgement criteria:

- 1. Legibility
- 2. Flow
- 3. Coherence
- 4. Neatness
- 5. Consistency

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Hrlavigm (Kulo painting)

Venue: Yatri Hall

Timing: 10th April 2024, 8:00-10:00a.m.

- · Only solo participations and single entry per participant is allowed.
- The participants will be provided with a total time of 2 hours within which they need to complete their workpiece in all aspects. Failure of submission on time will lead to the disqualification of the participant.
- Kulo (to be used as the canvas), paints and markers shall be provided on spot, brushes need to be brought by participants themselves and shall be their personal responsibility.
- The organising committee cannot be held liable for any losses incurred.





- The theme for the contest shall be disclosed 30 minutes prior to the commencement of the event on the official Instagram page of Art Club AllMS Kalyani @kalakriti.aiimskalyani
- Use of references or electronic devices during the event is prohibited, however, usage during the preparatory time is allowed.
- The decision of the judging panel shall be final and binding.
- Any infraction or violation of the Competition Rules will be subject to possible point reduction or disqualification at the discretion of the Judges.

Judging criteria:

- I. Adherence to theme
- 2. Originality
- 3. Creativity
- 4. Technique
- 5. Innovation

REGISTER NOW

Scan the QR to register Entry fee is Rs. 50/- per participant







Note for Participants of Offline Events:

- Participants are required to report at the venue at least 15 minutes prior to the assigned timing.
- · Participants are to carry their ID cards for verification
- Registration lines shall be closed once the maximum participation limit is reached.
- Participants are requested to follow the mentioned instagram pages for intimation of updates.

For queries, contact:

- 1. Atul Bharti: 6299592194
- 2. Arnav Priyadarshi: 8018533978

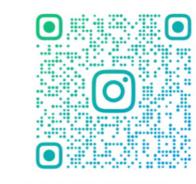
For updates, follow:

Entry Display Page



@SANRACHNA.ONLINE

Main CLub Page



@KALAKRITI.AIIMSKALYANI







Rustu Hues (Folk Art Contest)



- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Entries must embody the essence of traditional folk art, showcasing cultural heritage and regional influences.
- 4. While rooted in tradition, participants are encouraged to infuse their pieces with creative interpretations and personal flair.
- 5. Plagiarism, if detected, shall lead to direct disqualification.



Cybercraft (Digital Art Contest)

- 1. Only single submission per person is allowed.
- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Submissions must be created using digital tools, such as graphic design software, digital painting programs, or multimedia platforms.
- 4. Entries must be original creations of the participant, free from plagiarism and respecting copyright laws
- 5. Submissions should be in high-resolution formats suitable for display and reproduction, adhering to specified dimensions and file formats.





Meta Flair (Abstract Art Contest)

- 1. Only single submission per person is allowed.
- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Artists are encouraged to explore abstract concepts and ideas through their paintings, embracing freedom of expression and interpretation.
- 4. Artists may use any traditional or unconventional mediums suitable for abstract painting, including acrylics, oils, mixed media, or digital techniques.
- 5. Judges will consider the emotional resonance and artistic impact of each piece, assessing the depth of expression and the artist's ability to evoke thought and feeling through abstraction.

Vib-e-rancy (Coloured Art Contest)

- 1. Only single submission per person is allowed.
- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Entries must demonstrate a thoughtful use of color, showcasing vibrant hues and harmonious color schemes that enhance the visual impact of the artwork.
- 4. Artists are encouraged to explore a variety of colored mediums, including but not limited to paints, pastels, markers, or digital tools, to achieve their

desired artistic expression.





Muse-Mania (Sketching Contest)

- 1. Only single submission per person is allowed.
- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Participants may use any traditional media including pencils, charcoal, ink. Submissions should be on appropriate surfaces such as paper, canvas etc.
- 4. However, entries must be suitable for all audiences and refrain from explicit or offensive content.

Ensemble (Typography Contest)

- 1. Only single submission per person is allowed.
- 2. Each entry needs to be in jpg/png format within 10 MB.
- 3. Entries must primarily showcase typography as the main visual element, with a focus on the design, arrangement, and style of letters, numbers, and symbols.
- 4. Typography should effectively convey a message or theme, whether it's through words, phrases, or abstract compositions. Entries should prioritize legibility and clarity of communication.





Note for Online Events:

- 1. Size of drawing surface paper, canvas etc. 1:150 A4 or A3
- 2. The subject of the painting is open to the participants' will.
- 3. Participants are encouraged to name there pieces, i.e. assign a title. This, however, is optional.
- 4. The entries should be in high resolution so as to be reproducible and easily accessible.

Submission Form



Online Events' Judgement Criteria:

- 1. Judgement shall be based on number of likes, shares and comments
- 2. The judging panel holds 50% power to determine winners based on various competencies.

For queries, contact:

- 1. Atul Bharti: 6299592194
- 2. Arnav Priyadarshi: 8018533978

For updates, follow: Main Club Page



Entry Display Page

